News Release

Publicity Photos available for download at: http://pcrtproductions.org/fair-lady-press-release/
Press Contact: Steve Wilner – 925-899-3848 - swilners@cs.com

FOR IMMEDIATE RELEASE

Pacific Coast Repertory Theatre presents classic musical *My Fair Lady* at the Firehouse Arts Center

Book and Lyrics by Alan Jay Lerner
Music by Frederick Loewe

Pleasanton, CA, September 7, 2016 — **Pacific Coast Repertory Theatre** is proud to present the classic musical ***My Fair Lady*** with **Book and Lyrics by Alan Jay Lerner and Music by Frederick Loewe.**

The show will run from November 5 through November 20, 2016: Friday, 11/18 at 8pm; Saturdays, 11/5 & 11/12 & 11/19 at 8pm; Saturday matinees, 11/12 & 11/19 at 2pm; and Sunday matinees 11/6 & 11/13 & 11/20 at 2pm. All performances will take place at Firehouse Arts Center, located at 4444 Railroad Avenue located in Pleasanton, CA. Tickets are $19-$40 each, and are available at the Firehouse Arts Center Box Office, by phone at (925) 931-4848, or online at www.pcrtproductions.org or www.firehousearts.org

Synopsis:

My Fair Lady is a musical based on George Bernard Shaw's *Pygmalion*, with book and lyrics by Alan Jay Lerner and music by Frederick Loewe. The story concerns Eliza Doolittle, a Cockney flower girl who takes speech lessons from Professor Henry Higgins, a phoneticist, so that she may pass as a lady. The original Broadway, London and film versions all starred Rex Harrison and featured classic and iconic songs as *Wouldn't It Be Loverly*, *The Rain in Spain*, *I Could Have Danced All Night* and *On the Street Where You Live.*

The musical's 1956 Broadway production was a momentous hit, setting a record for the longest run of any major musical theatre production in history. It was followed by a hit London production, a popular film version, and numerous revivals.

Pacific Coast Repertory Theatre's *My Fair Lady*:

Award winning, professional Director Daren A.C. Carollo, will direct this classic musical at the Firehouse Arts Center. Carollo explains that *My Fair Lady* is often referred to as a flawless musical, due largely to a book based on George Bernard Shaw's *Pygmalion.* However, the story is often lost to the grand and memorable score and the outsized character of "Professor Higgins" created by Rex Harrison. His vision for the show is to return focus to the original tale of *Pygmalion* and the themes of respect and equality. The intimate setting of the Firehouse Arts Center is the perfect space to accomplish this goal and audiences will be swept away by both the story and the music of *My Fair Lady*.

He will be supported in bringing this vision to the Firehouse stage by professional musician/conductor, Brett Strader, Musical Director; professional choreographer/director, Christina Lazo, Choreographer; along with Pat Brandon, Scenic Designer and Mike Oesch, Lighting Designer.

Bay Area actress Josselyn O'Neill heads the cast of *My Fair Lady* as "Eliza Doolittle", having last been seen on the PCRT stage in *Enchanted April*. Ms. O'Neill holds a BA in both Music and Theatre from Chapman University, from which she went on to perform with Shakespeare Orange County and Disney California Adventure, and has been seen in CenterRep's *A Christmas Carol.* In addition, Edward Hightower* will appear as "Professor Higgins". Holding a BFA in Theatre from The Boston Conservatory, Mr. Hightower was seen most recently as "Lord Farquaad" in *Shrek* at Woodminster and as "Clown 2" in *The 39 Steps* at San Jose Stage. Lee Strawn* will appear as "Colonel Pickering", Ron Pickett as "Alfred P. Doolittle", and Nathaniel Rothrock as "Freddy Eynsford-Hill". A very talented group of professional and regional actors complete cast and ensemble. [*Member of Actors' Equity Association, the Union of Professional Actors and Stage Managers]

My Fair Lady is Directed by Darren A.C. Carollo, Musical Direction by Brett Strader, Choreography by Christina Lazo, Scenic Designs by Pat Brandon, Lighting Design by Mike Oesch and Costumes by Margaret daSilva.

During the run of the show, theatre lovers can also enjoy a special opportunity to interact with the actors:

- A Free *Inside the Show* discussion with the actors and director will take place after the Sunday Matinee performance on November 6, 2016.

Pacific Coast Repertory Theatre celebrates human life by engaging audiences with Professional, Innovative and Inspiring theatre in the Firehouse Arts Center, Pleasanton. **www.pcrtproductions.org**

The Firehouse Arts Center is dedicated to inspiring passion through the arts. In the Firehouse Arts Center, we combine the sophistication of the culturally rich Bay Area arts landscape with the intimacy of our own hometown to achieve the ultimate representation the best features of our Pleasanton community. **www.firehousearts.org**

My Fair Lady

FACT SHEET

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WHO:

Book and Lyrics by Alan Jay Lerner
Music by Frederick Loewe

Artistic Director: David Judson

Directed by Daren A. C. Carollo

Music Direction by Brett Strader

Choreography by Christina Lazo

Scenic Designs by Pat Brandon, Lighting Design by Mike Oesch, and Costumes by Margaret daSilva

Starring Josselyn O'Neill as "Eliza Doolittle", Edward Hightower* as "Professor Higgins", Lee Strawn* as "Colonel Pickering", Ron Pickett as "Alfred P. Doolittle", and Nathaniel Rothrock as "Freddy Eynsford-Hill", along with a talented cast and ensemble of professional and regional actors. [*Member of Actors' Equity Association, the Union of Professional Actors and Stage Managers]

WHAT: *My Fair Lady* presented by Pacific Coast Repertory Theatre

WHERE: Firehouse Arts Center
4444 Railroad Avenue located in Pleasanton, CA 94566

WHEN: November 5, 2016 – November 20, 2016
Friday, 11/18 at 8pm;
Saturdays, 11/5 & 11/12 & 11/19 at 8pm
Saturday matinees, 11/12 & 11/19 at 2pm
Sunday matinees 11/6 & 11/13 & 11/20 at 2pm.

SPECIAL EVENTS: Inside the Show: Following the 2pm matinee performance on Sunday, November 6, 2016.

COST: $19-$40
Season Subscription also available
Discounts: 10% discount is available to groups of 10 or more, contact the box office directly

TICKETS: (925) 931-4848 or online at www.pcrtproductions.org